



Zest chooses EyeSpy247 to get juicy with Internet CCTV

EyeSpy247's integrated IP camera and online NVR solution has been selected by Zest Juice to provide supplementary video intelligence support to their existing EPoS systems.

The specialist IP CCTV provider has just rolled out its platform to all of Zest's five juice bars located within prime shopping centres in the South East of England and has already aided Zest particularly in areas of loss prevention and customer profiling.

Visual support to retail activity

"We've been looking at CCTV for a while now but couldn't find a system that offered the practicality and ease of use that we needed. Then I came across EyeSpy247's solution and it has already helped us in a number of ways, not least in terms of determining shrinkage, shopper mix and just being able to monitor staff and customer interaction on demand using my laptop or mobile, no matter where I am." Says Ewan Tilbe, CEO of Zest Juice Bars.

Unlike traditional CCTV the system from EyeSpy247 securely transmits and stores recorded images and video off-site to a network of servers located in a Tier 1 datacentre, providing further peace of mind to Zest knowing that they can access their data anytime from just about anywhere.

Moreover, as a complete camera, recording and alerts platform EyeSpy247 has provided Zest with an all encompassing turn key offering at a fraction of the cost of a comparable hardware/software solution with improved flexibility offered by its ability to work alongside yet independently of third party EPoS systems.

Mr Tilbe adds: "EyeSpy247 have proven their worth as far as I am concerned with their committed approach to service and we are already seeing bottom line benefits on our investment."

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About EyeSpy247

EyeSpy247 with offices based in Pinner, North West London, offers retail and other small business customers an easy, low cost remote video monitoring and surveillance solution using inexpensive yet high quality IP cameras linked to a unique online viewing, recording and alerts platform.

www.eyespy247.com

About Zest Juice

Zest Juice Bars currently have 5 stores in Putney, Kingston upon Thames, Woking, Guildford & St Albans. All stores are company owned and Zest is regarded as one of leading juice bar chains.

www.zestjuice.com